

"Most pastors I know don't have a category big enough to deal with the entrepreneurial gifts in their church."

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## ARTICLE

# The Pastor of Entrepreneurship: A Role You'll See Everywhere in 10 Years

*In 10 years, 2,000 churches will have an entrepreneurship pastor/director. Not budget-funded but purpose-fueled, often led by seasoned entrepreneurs ready to invest their freedom and wisdom. Which churches will be known as the entrepreneurs of their city?*

**By Justin Forman**, Co-Founder and President of Faith Driven Entrepreneur

Ten years from now, I believe **2,000 churches across the country will have a "Pastor of Entrepreneurship" on staff.**

Maybe they'll call it an *Entrepreneurship Community Director* or a *Marketplace Mission Pastor*. The title might vary. But the role? It'll be common.

Sound crazy? Maybe. You might say, *"There's no budget for that."* I'd agree. There probably won't be.

But here's the thing: I don't think this future will be funded from a **budget line**. It will be **fueled by purpose**.



## The Most Consistent “Fraternity” in the Church Today

Every week, the most consistent fraternity I meet isn't from Texas A&M, Baylor, or Alabama. It's a group of men and women in their 40s, 50s, and 60s — entrepreneurs who have had an exit or built a business to the point where money is no longer the question... but **purpose is.**

They're sitting quietly in our pews.  
Not broke. Not burned out.  
But quietly wondering *what's next.*

They have capacity, experience, networks, and leadership gifts honed in the marketplace — but many haven't yet found a redemptive outlet for them in the context of the Church.

## What If Just One of Them Stepped Forward?

Imagine if just **one** of those entrepreneurs decided to channel their energy, experience, and freedom into activating a church full of others like them.

- > Helping people move from *ideas* to *impact*.
- > From *isolation* to *redemptive community*.
- > From *profit* to *purpose*.

They could mentor early-stage founders, launch peer communities, connect givers with ventures that solve real problems, and help a congregation see

entrepreneurship as a **calling** — not a side hustle.

This isn't far-fetched.  
It could become as normal as a marriage ministry or a Financial Peace class.

## Reclaiming Seats the Church Once Lost

The Church once sat at the center of culture — shaping business, education, art, and innovation. Over time, we ceded many of those seats in the city. But entrepreneurship represents one of the most catalytic ways to reclaim them.

Why? Because entrepreneurs are builders. They don't wait for permission. They solve problems. They take risks. And when they're activated by Kingdom purpose, they don't just build businesses — they build change.

A Pastor of Entrepreneurship isn't just a new staff position.  
It's a signal — that the Church sees business as mission, work as worship, and builders as part of God's redemptive plan for the world.

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## The Future Is Closer Than It Looks

It might sound ambitious now. But so did marriage ministries, youth pastors, and financial stewardship classes when they first emerged.

Ten years from now, we'll look back and wonder how churches ever disciplined entrepreneurs without someone focused on their calling.

The need is already here. The people are already sitting in the pews. All that's missing is someone to call them out and call them up.

